

RecruitEventSM

a powerful, efficient and cost-effective way to connect with the job seekers you're looking for...all at once.

Now you can promote your job opening—and your company—to a captive audience of active pre-screened jobseekers. And because we vet the audience before they register, we know that 100% of the attendees are interested in your job opportunity. Use the webinar to discuss the role in more detail, to showcase your company and to answer questions directly from potential candidates. WallStJobs.com will handle everything from the registration process to hosting the webinar to post-event communications and more. All you need to do is develop a brief presentation, which a representative from your company will lead during the webinar. The process is easy, and the impact is immediate. Here's how it works:

1

CANDIDATE SOURCING

WallStJobs.com will:

- Promote your RecruitEventSM to our database of pre-screened jobseekers
- Conduct call campaigns and send targeted emails to attract qualified candidates
- Create custom branded email invitations, confirmations and reminders
- Handle all jobseeker registrations

**2**

WEBINAR MANAGEMENT

WallStJobs.com will:

- Host practice sessions with your team prior to the webinar
- Supply your audience with polls, surveys, handouts, or video during your webinar
- Conduct a live Q&A at the conclusion of your presentation
- Provide insightful reporting and analytics before, during and after the career webinar
- Record your RecruitEventSM for on-demand viewing for up to a week

**3**

CANDIDATE DELIVERY & COMMUNICATION

WallStJobs.com will:

- Deliver the contact information and resumes of all registrants to a new folder in your WallStJobs.com account
- Send customized emails to all attendees and absentees with link to webinar and information on next steps

**4**

ENGAGE!

Now you can:

- Continue the hiring process with informed jobseekers
- Connect with new candidates who viewed the on-demand webinar
- Contact everyone who registered for the webinar with future openings

